



FOOD & WINE

Organic Wine at Its Peak in the Upcoming 2022

Mihai-Alexandru Cristea 30/11/2021 | 10:03



Organic wine is at its peak and will continue to become even more popular in 2022, and part of the reason is the Covid-19 pandemic. Sustainability is also at its peak of importance since consumers are extremely concerned about what they drink or eat, so naturally, they

are fueling the development of the famous organic wine movement all around the world.

Europe already holds around 60% of the entire global production, and as for countries, Italy, Spain, and France are leading the group.



Italy is number one with 54.8m hectolitres, and Spain is second with 44.4m hectolitres. Then comes France with 24.1m hectolitres.

On the other hand, the leading countries in wine consumption are also France, but the other two are Germany and the United Kingdom.



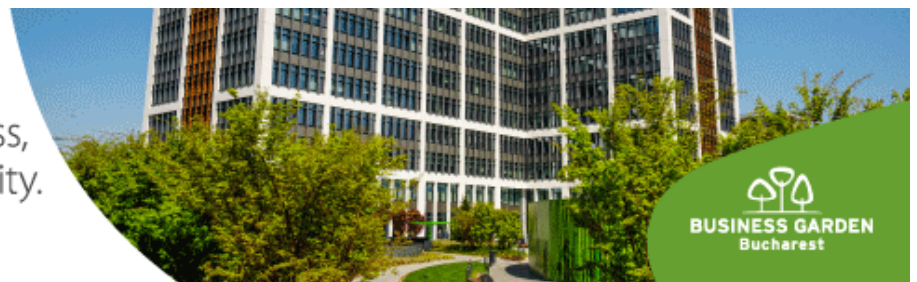
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Germany stands with interesting numbers since around 22% or 8.9m purchase organic wine in less than a month. France sold 9.3m 12-bottle cases only in 2020 alone, and there is a vastly increasing demand that will raise these sales to 17.3m cases by 2022. And in the UK, there is a 5% organic wine consumption rise, and in 2022, these numbers are expected to be doubled to at least 9%.

Another important part is that the growth forecast shows that the organic wine market will reach 87.5m cases by 2022, with Europe having 78% of the entire organic wine market worldwide. With 9.2% compound annual growth from 2017 to 2022, the best progress is predicted for the organic wine subcategory.



<https://8wines.com> is where you can purchase some of the best organic wines, such as Bodega Chacra Chardonnay, Rafael Palacios Sorte 0 Soro, Fontodi Flaccianello della Pieve, and Montevervine Le Pergole Torte.

THE RISE OF ORGANIC

Wine

THE YEAR 2022



Sustainability is reaching its current peak of importance due to the pandemic. Consumers are now more concerned about their food and drink intake. As a result, their concerns are fueling the development of the organic wine movement

World organic wine production

Europe - 60% of global production



54.8M hectoliters



24.1M hectoliters



44.4M hectoliters

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Organic wine consumption

Germany, France, and the UK are the biggest consumers of organic wines

Germany

21.5% (8.9 M)
purchase organic wine
less than once a month

emerald insight

France

9.3 million 12-bottle
cases sold in 2020.
Surging demand is
expected to propel
sales to 17.3 million
cases by 2022

fr

UK

Organic wine
consumption is higher
than 5% of the total
(3 M). By 2022 this
will be nearly doubled
to 9% of the total wine
consumption

SAVAGE

FORECASTS

- Organic wine subcategory is expected to increase the most (+9.2% compound annual growth 2017-2022)
- Organic wine market is forecasted to reach 87.5m cases by 2022
- Europe will account for 78% of the global organic wine market by 2022

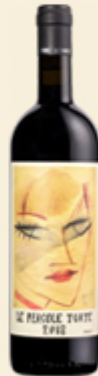


TOP-RATED ORGANIC WINES

Fontodi Flaccianello della Pieve



Montevertine Le Pergole Torte



Rafael Palacios Sorte O Soro



Bodega Chacra Chardonnay



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